

DŠD°Ñ•Ñ,ÑCE ÑfD°ÑED°D, D½Ñ•D°D, Ñ... D¾D¿DµÑED°Ñ, D¾ÑED¾D² D½Dµ D¶¶DµD»D  
D¼DµD´D, D°D¾ÑEÑfD¿D¿D°D¼ D•D° D°D¾D½Ñ, DµD½Ñ,

DŞD°ÑED°D, D½Ñ•D°D°Ñ• D¼DµD´D, D°D¾ÑEÑfD¿D¿D° «1+1 media» D²Ñ¿D¿ÑfÑ•Ñ, D¿D° D•D°D²D»DµD½D, Dµ D¾D¿  
D¿ÑED, D¼DµÑED½D¾ 95% D°D°D±DµD»ÑCED½Ñ•Ñ... D¾D¿DµÑED°Ñ, D¾ÑED¾D² D¿DµÑEDµÑ•D»D, D½D° D½D¾D²Ñ•  
Ñ•D¾Ñ, ÑEÑfD´D½D, Ñ±DµÑ•Ñ, D²D° Ñ• D°D°D½D°D»D°D¼D, D¾ÑEÑfD¿D¿D°Ñ, Ì Ñ•D¾D¾D±Ñ%°DµÑ, D¿D¿D•. Ì D¿D´D½D  
D¾D¿DµÑED°Ñ, D¾ÑED¾D² D½Dµ Ñ, D¾D»ÑCED°D¾ D¾Ñ, D°D°D•D°D»D°Ñ•ÑCE D¿D»D°Ñ, D¿Ñ, ÑCE D•D° D°D¾D½Ñ, DµD½Ñ  
D¿ÑEDµD´D¿ÑED, D½D, D¼D°DµÑ, «D¿D¾D¿Ñ•Ñ, D°D, D°D¾D½Ñ, DµD½Ñ, D½D¾D¾D¾ D¿D¿ÑED°Ñ, Ñ•Ñ, D²D°».  
D•D°D¿D¾D¾D½D, Ñ±Ñ, D¾Ñ• 1 Ñ•D½D²D°ÑEÑ• 2017 D¾D¾D´D° D½D° DŞD°ÑED°D, D½Dµ Ì D²Ñ•Ñ, ÑfD¿D¿D» D² Ñ•D  
D•D°D°D¾D¾D¾D½D¿ÑED¾DµD°Ñ, «D¿ D²D½DµÑ•DµD½D, D, D¿D•D¼DµD½DµD½D, D¹ D² D—D°D°D¾D½  
DŞD°ÑED°D, D½Ñ: «D¿ Ñ, DµD»DµD²D, D´DµD½D, D, D, ÑED°D´D, D¾D²DµÑ%°D½D, D, ». D¿D¾D¾D»D°Ñ•D½D¾  
D•D°D°D¾D¾D¾D°Ñ, DµD»ÑCED½Ñ¿D¼ D¿D¾D¿D¿ÑED°D²D°D½D¼, ÑfD°ÑED°D, D½Ñ•D°D, Dµ D¼DµD´D, D°D¾ÑEÑfD¿D¿D  
D¿D¾D»ÑfÑ±D, D»D, D¿ÑED°D²D¾ Ñ, ÑEDµD±D¾D²D°Ñ, ÑCE Ñ• D¾D¿D¿DµÑED°Ñ, D¾ÑED¾D² D¿D»D°Ñ, Ñf D•D° D²DµÑ%°  
Ñ, DµD»DµD°D°D½D°D»D¾D². D¿DµD´D, D°D¾ÑEÑfD¿D¿D°Ñ: Ñ•ÑED°D•Ñf D¿D¾Ñ•D»Dµ D¿D¾D´D¿D, Ñ•D°D½D, Ñ•  
D¿ÑEDµD´D, D´DµD½Ñ, D¾D¼ DŞD°ÑED°D, D½Ñ: D•D°D°D¾D½D° D¾D±D¾D•D½D°Ñ±D, D»D, Ñ±Ñ, D¾ D½D¾D²Ñ¿D¼  
D¿ÑED°D²D¾D¼ D²D¾Ñ•D¿D¾D»ÑCED•ÑfÑŽÑ•Ñ, D, D¾D•D²ÑfÑ±D, D»D, D¼D, D½D, D¼D°D»ÑCED½ÑfÑŽ Ñ•Ñ, D¾D, D  
D¿ÑED, D•D°D°D»ÑŽÑ±DµD½D, D, D´D¾D¾D¾D²D¾ÑED¾D² D² D´DµD°D°D±ÑEDµ 2016 D³. D¿ÑEÑfD¿D½DµD¹Ñ•D, Dµ  
D¼DµD´D, D°D¾ÑEÑfD¿D¿D°Ñ: ÑEDµÑ•D, D»D, D¿ÑED¾D´D°D°Ñ, ÑCE Ñ•D²D¾D, D°D°D½D°D»Ñ: D¾D¿D¿DµÑED°Ñ, D¾ÑED  
D¿D°D°DµÑ, D°D¾D.

«D¿Ñ• ÑED°Ñ, Ñ±Ñ, D¾D² D¿Ñ•Ñ, D¾ÑED, D, ÑfD°ÑED°D, D½Ñ•D°D¾D¹ Ñ, DµD»DµD, D½D´ÑfÑ•Ñ, ÑED, D, D½D°Ñ•Ñ, Ñf  
D¿D¾D•D²D¾D»D, Ñ, Ñ•D¾Ñ... ÑED°D½D, ÑCE D²Ñ•Ñ•D¾D°D, D¹ ÑfÑED¾D²DµD½ÑCE D°D°Ñ±DµÑ•Ñ, D²D° D¾Ñ, DµÑ±Dµ  
D¿ÑED¾D, D•D²D¾D Ñ•Ñ, D²D° D, D•D°D»D¾D¶¶Ñ, D¾Ñ•D½D¾D²Ñ: Ñ, D¾ÑED¼D, ÑED¾D²D°D½D, Ñ• D¿ÑED¾D•ÑED°Ñ  
Ñ±D, D²D, D»D, D•D¾D²D°D½D½D¾D¾D¾ÑEÑ¿D½D°D° D¿D»D°Ñ, D½D¾D¾D¾D D¿D, D¾D´Dµ D°D±D¾D½DµD½Ñ,  
D±ÑfD´DµÑ, D¾Ñ•D¾D•D½D°D²D°Ñ, ÑCE Ñ±DµD½D½D¾Ñ•Ñ, ÑCE D¿D¾Ñ, ÑEDµD±D»Ñ•DµD¼D¾D¾D¾ D, D¼ D°D¾D½Ñ, D  
D½D° Ñ, D¾ÑED¼D, ÑED¾D²D°D½D, Dµ D¿ÑED¾D¾ÑED°D¼D½D¾D¾D¾D¾ D½D°D¿D¾D»D½DµD½D, Ñ•  
Ñ, DµD»DµD²D, D•D, D¾D½D½Ñ... D¿D°D°DµÑ, D¾D² D°D°D±DµD»ÑCED½D¾D¾D¾ D¾D¿DµÑED°Ñ, D¾ÑED°. D´ Ñ, D¾D¾  
D¿ÑED¾D²D°D¹D´DµÑED¾D² D°D°D±DµD»ÑCED½D¾D¾D¾ Ñ, DµD»DµD²D, D´DµD½D, Ñ• ÑEDµÑ•D, D»D, «D²Ñ¿D¿D°Ñ•Ñ, Ñ  
ÑEÑ¿D½D°D» D, D¿DµÑEDµÑ•Ñ, D°D»D, D¾D°D°D•Ñ•D²D°Ñ, ÑCE ÑfÑ•D»ÑfD¾Ñ, Ñ•D²D¾D, D¼ D°D±D¾D½DµD½Ñ, D°D¼  
D´D¾Ñ•Ñ, D°D²D°Dµ Ñ•D, D¾D½D°D»D° D²Ñ•DµÑ... ÑfD°ÑED°D, D½Ñ•D°D, Ñ... Ñ, DµD»DµD¾ÑEÑfD¿D¿D, ÑED°Ñ•D°D°D  
D´D¾D¾D¾D¾D¾ÑED°D¼D, D´D, ÑEDµD°Ñ, D¾ÑED D´DµD¿D°ÑEÑ, D°D¼DµD½Ñ, D° D´D, Ñ•Ñ, ÑED, D±ÑfÑ±D, D, D, ÑED°D•D  
D²DµÑ%°D½D, Ñ• «1+1 media» D°D½D´ÑEDµD¹ D¿D°D»ÑCEÑ±DµD²Ñ•D°D, D¹. D¿D½ ÑEDµD°D¾D¼DµD½D´D¾D²D°D»  
ÑfD°ÑED°D, D½Ñ•D°D, D¼ D•ÑED, Ñ, DµD»Ñ•D¼ D, Ñ•D°D°Ñ, ÑCE D•D°D¼DµD½Ñf D°D°D±DµD»ÑCED½D¾D¾D¾ D¾D¿D¿DµÑ  
Ñ, D¾D¾D¾ D¿ÑED¾D²D°D¹D´DµÑED°, «D°D¾Ñ, D¾ÑEÑ¿D¹ D¿ÑED¾D´D¾D»D¶¶DµÑ, Ñ, ÑED°D½Ñ•D»D, ÑED¾D²D°Ñ, ÑCE  
ÑfD°ÑED°D, D½Ñ•D°D, Dµ D°D°D½D°D»Ñ».

D´ Ñ•DµÑEDµD´D, D½Dµ D´DµD°D°D±ÑEÑ• D¿ÑED¾Ñ•D»D¾D¾D¾ ÑfD°ÑED°D, D½Ñ•D°D, D¹ D¾D¿DµÑED°Ñ, D¾ÑED «D¾  
Ñ, D¾D¼, Ì Ñ±Ñ, D¾D±ÑfD´DµÑ, D¾Ñ, D°D»ÑŽÑ±D°Ñ, ÑCE D°D°D½D°D»Ñ: D¼DµD´D, D°D¾ÑEÑfD¿D¿D, Ñ±Ñ, D¾D±Ñ: ÑfD±  
D¿DµÑEDµÑ•D¼D¾Ñ, ÑEDµÑ, ÑCE D¿D¾D»D, Ñ, D, D°Ñf D¿ÑED¾D´D°D¶ D°D¾D½Ñ, DµD½Ñ, D°. D¿D¿DµÑED°Ñ, D¾ÑED° D  
D¿ÑEDµD¶¶Dµ D²Ñ•DµD¾D¾, Ñ, ÑEDµD±D¾D²D°D½D, Dµ D¼DµD´D, D°D¾ÑEÑfD¿D¿D D±ÑED°Ñ, ÑCE D°D°D½D°D»Ñ: Ñ, Ñ•D¾  
D¿D°D°DµÑ, D¾D¼, D° D½Dµ D°D°D¶¶Ñ¿D¹ D² D¾Ñ, D´DµD»ÑCED½D¾Ñ•Ñ, D, .  
D°Ñ•Ñ, D¾Ñ±D½D, D°